

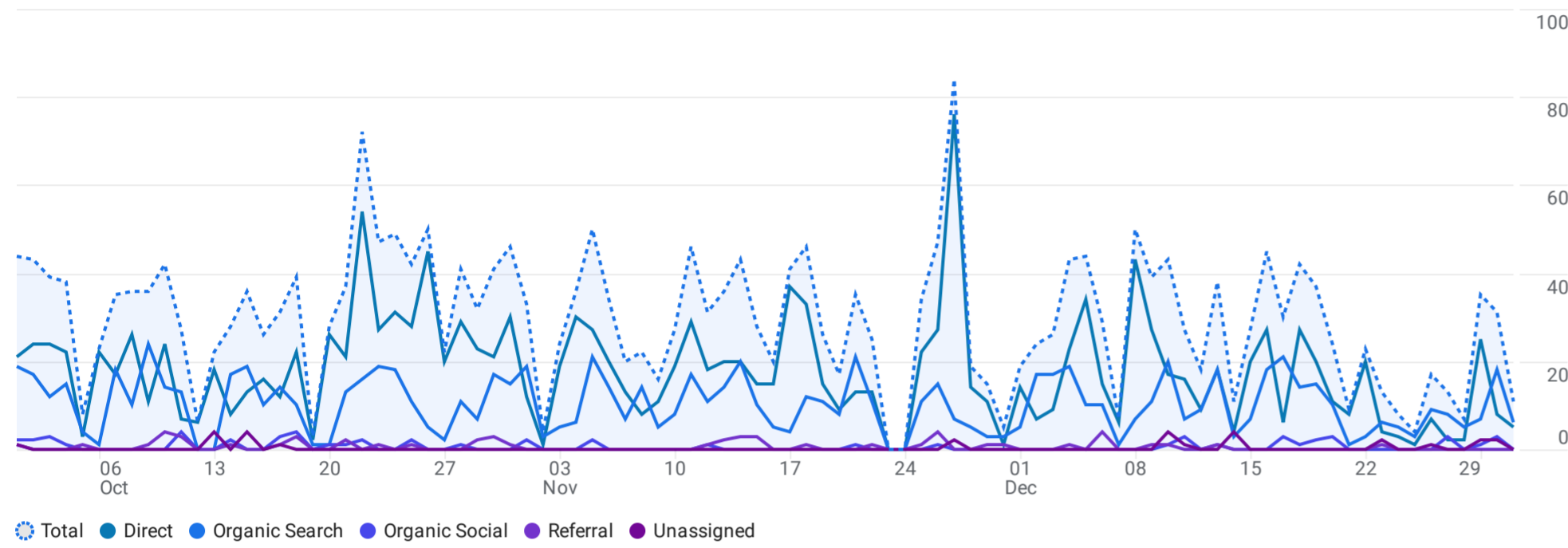
All Users Add comparison +

Custom Oct 1 - Dec 31, 2024

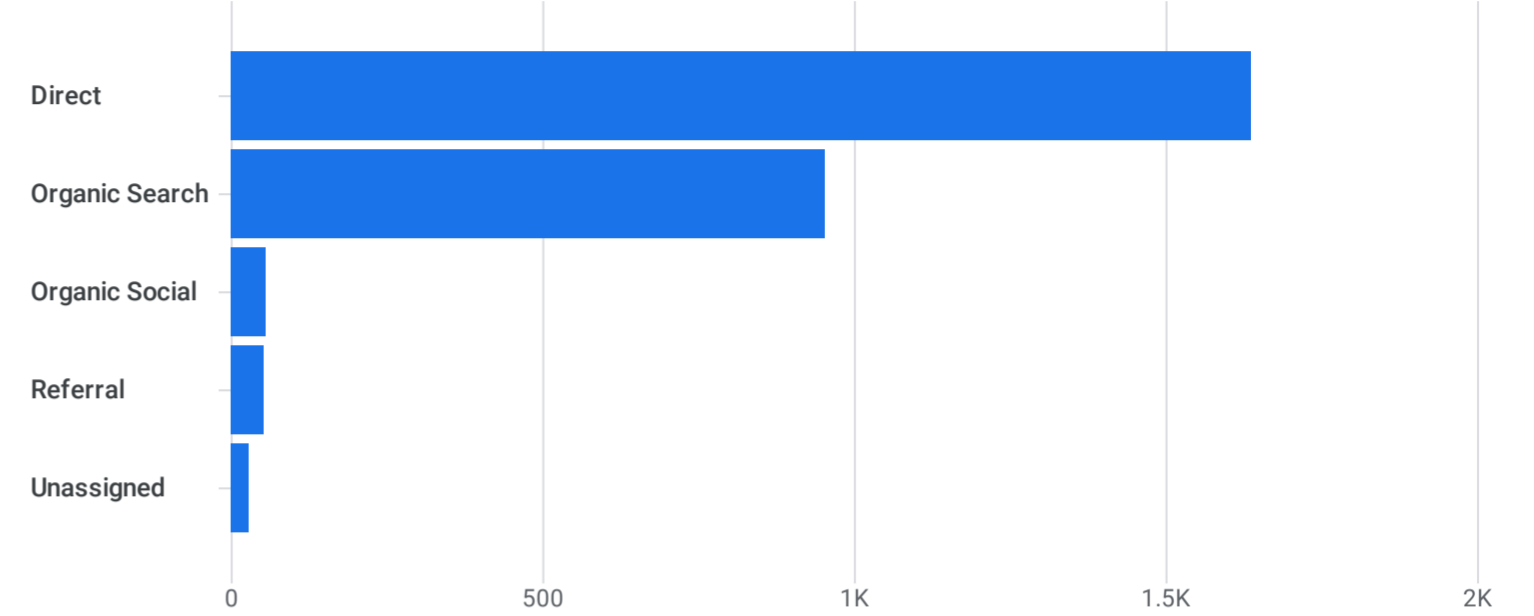
Traffic acquisition: Session primary channel group (Default Channel Group)

Add filter +

Sessions by Session primary channel group (Default Channel Group) over time



Sessions by Session primary channel group (Default Channel Group)



Session primary...Channel Group) +		↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events	Key events All events	Session key event rate All events	Total revenue
<input checked="" type="checkbox"/>	Total	2,718 100% of total	901 100% of total	33.15% Avg 0%	18s Avg 0%	3.93 Avg 0%	10,689 100% of total	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	1 Direct	1,637	312	19.06%	10s	3.56	5,822	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	2 Organic Search	953	529	55.51%	33s	4.56	4,348	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	3 Organic Social	56	37	66.07%	22s	5.04	282	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	4 Referral	52	20	38.46%	14s	3.81	198	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	5 Unassigned	28	2	7.14%	12s	1.39	39	0.00	0%	\$0.00