

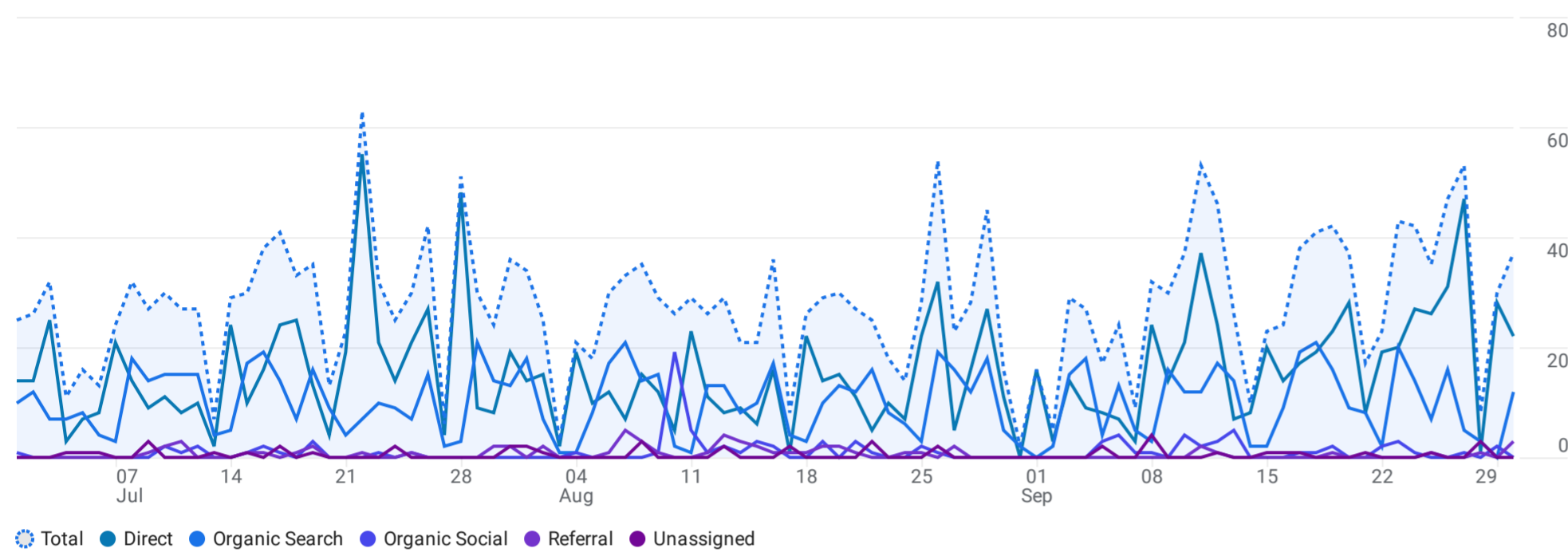
All Users Add comparison +

Custom Jul 1 - Sep 30, 2024

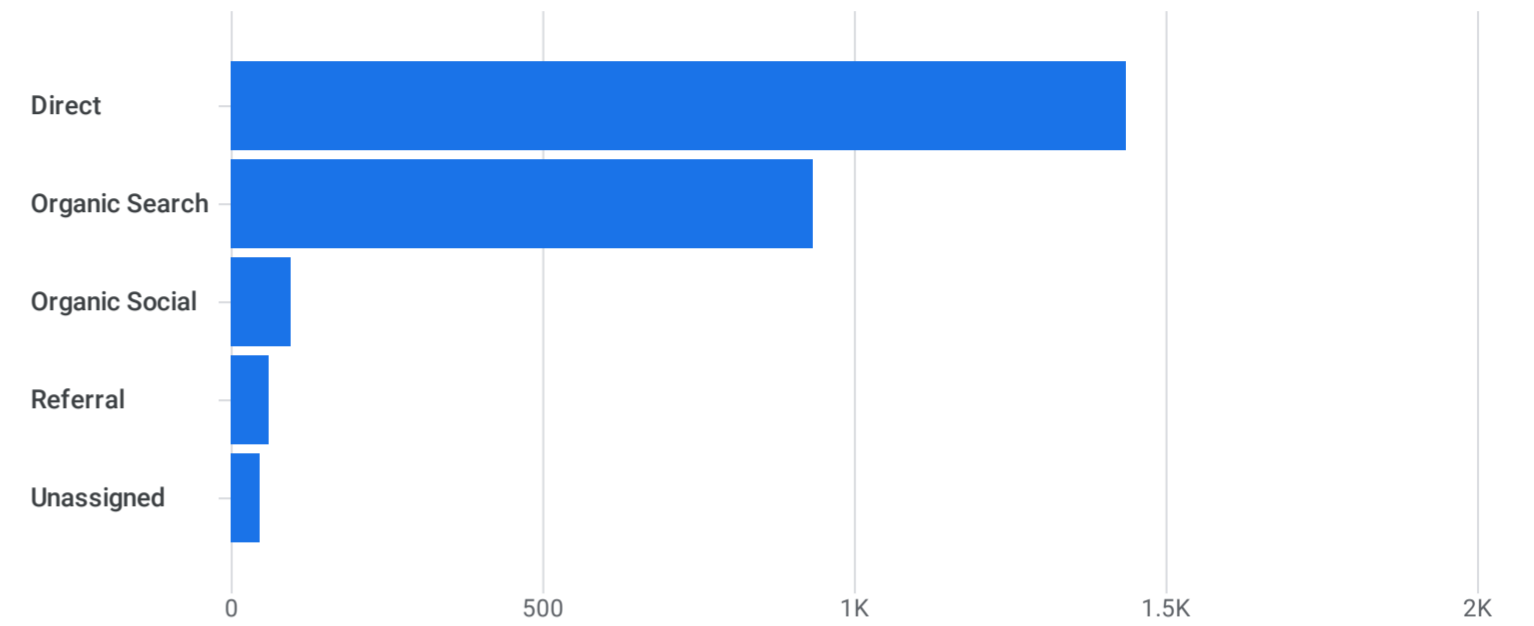
Traffic acquisition: Session primary channel group (Default Channel Group)

Add filter +

Sessions by Session primary channel group (Default Channel Group) over time



Sessions by Session primary channel group (Default Channel Group)



Session primary...Channel Group	Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count	Key events	Session key event rate	Total revenue
Total	2,563 100% of total	982 100% of total	38.31% Avg 0%	23s Avg 0%	4.04 Avg 0%	10,349 100% of total	0.00	0%	\$0.00
1 Direct	1,435	343	23.9%	12s	3.60	5,172	0.00	0%	\$0.00
2 Organic Search	934	552	59.1%	39s	4.66	4,353	0.00	0%	\$0.00
3 Organic Social	96	47	48.96%	13s	4.54	436	0.00	0%	\$0.00
4 Referral	60	37	61.67%	59s	5.27	316	0.00	0%	\$0.00
5 Unassigned	45	2	4.44%	16s	1.60	72	0.00	0%	\$0.00