

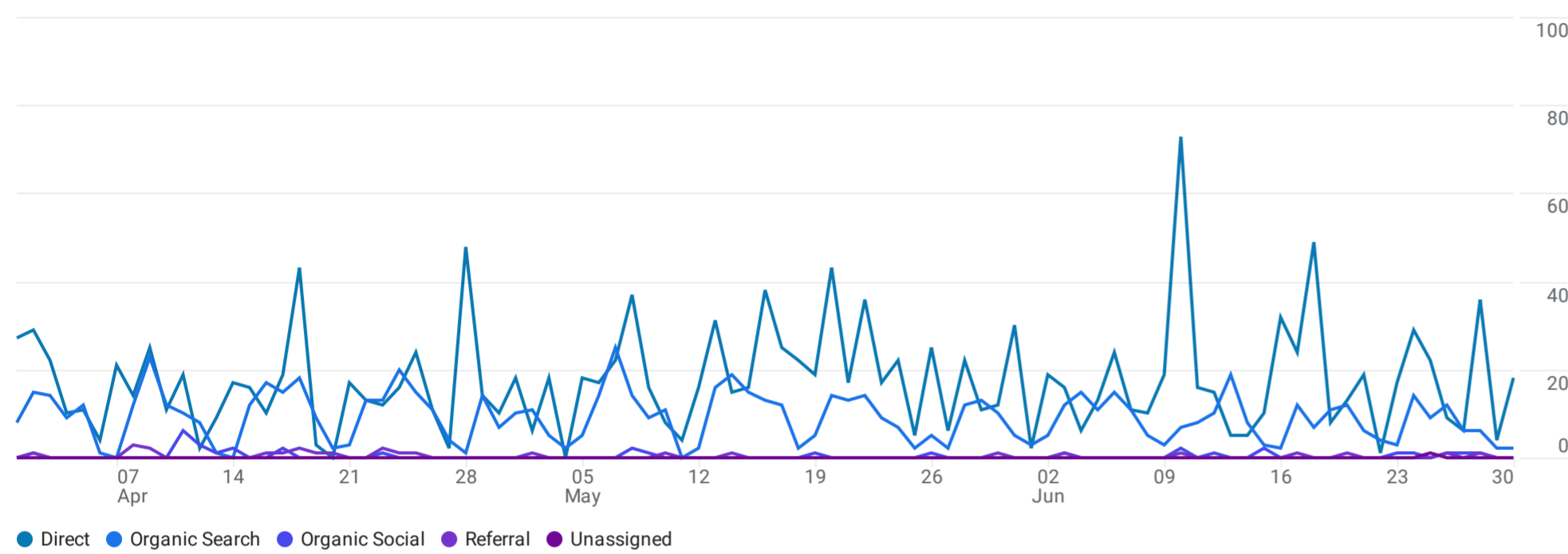
All Users Add comparison +

Custom Apr 1 - Jun 30, 2024

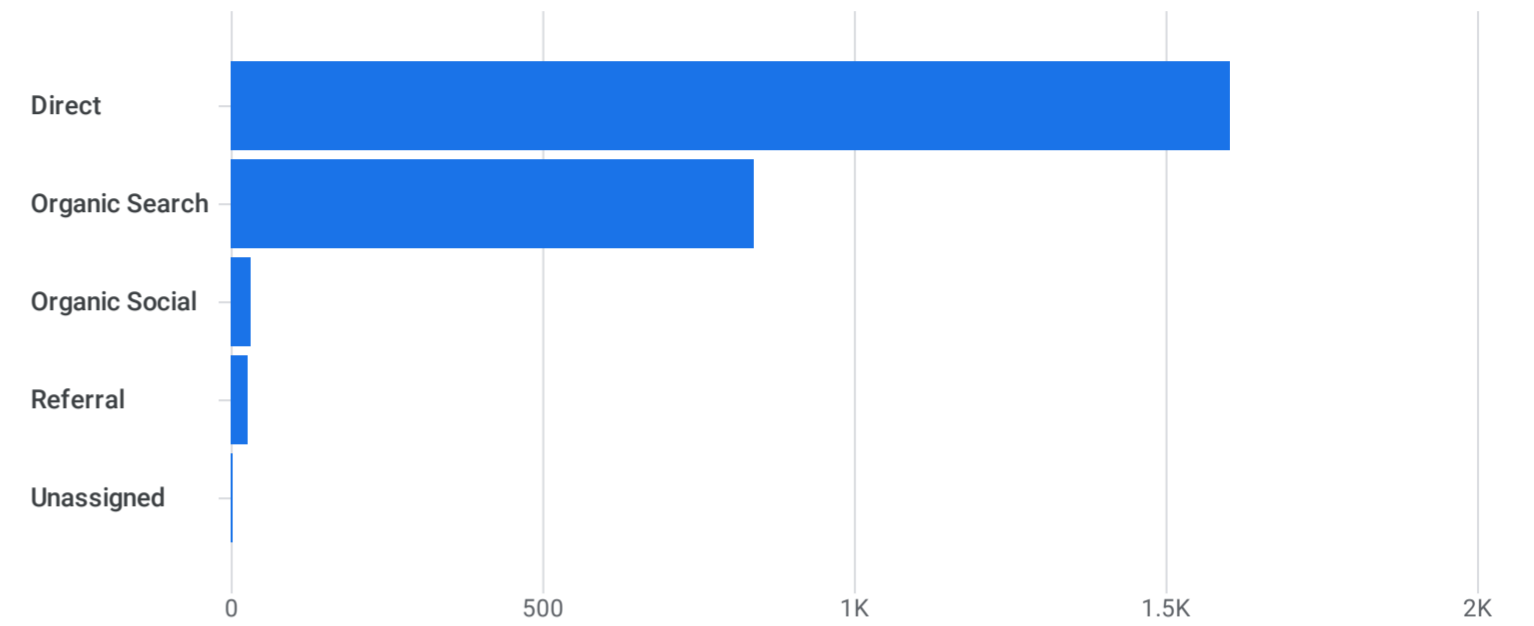
User acquisition: First user primary channel group (Default Channel Group)

Add filter +

New users by First user primary channel group (Default Channel Group) over time



New users by First user primary channel group (Default Channel Group)



Search... Rows per page: 10 1-5 of 5

First user prim...Channel Group) +	New users	Engaged sessions	Engagement rate	Engaged sessions per user	Average engagement time	Event count	Key events	Total revenue	User key event rate
	100% of total	100% of total	Avg 0%	Avg 0%	Avg 0%	100% of total	0.00	\$0.00	0%
1 Direct	1,602	409	22.91%	0.25	14s	6,558	0.00	\$0.00	0%
2 Organic Search	838	696	63.33%	0.83	53s	5,272	0.00	\$0.00	0%
3 Organic Social	32	16	36.36%	0.48	20s	187	0.00	\$0.00	0%
4 Referral	26	28	52.83%	1.04	35s	219	0.00	\$0.00	0%
5 Unassigned	1	1	100%	1.00	2m 07s	12	0.00	\$0.00	0%

