

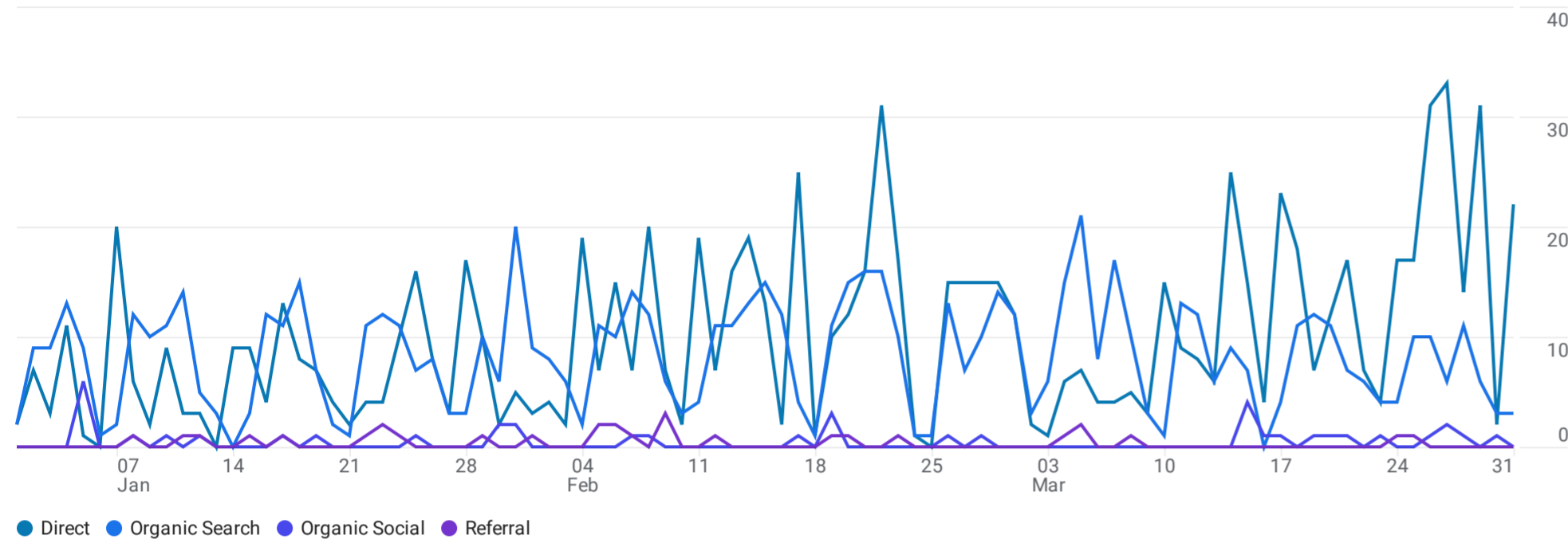
All Users Add comparison +

Custom Jan 1 - Mar 31, 2024

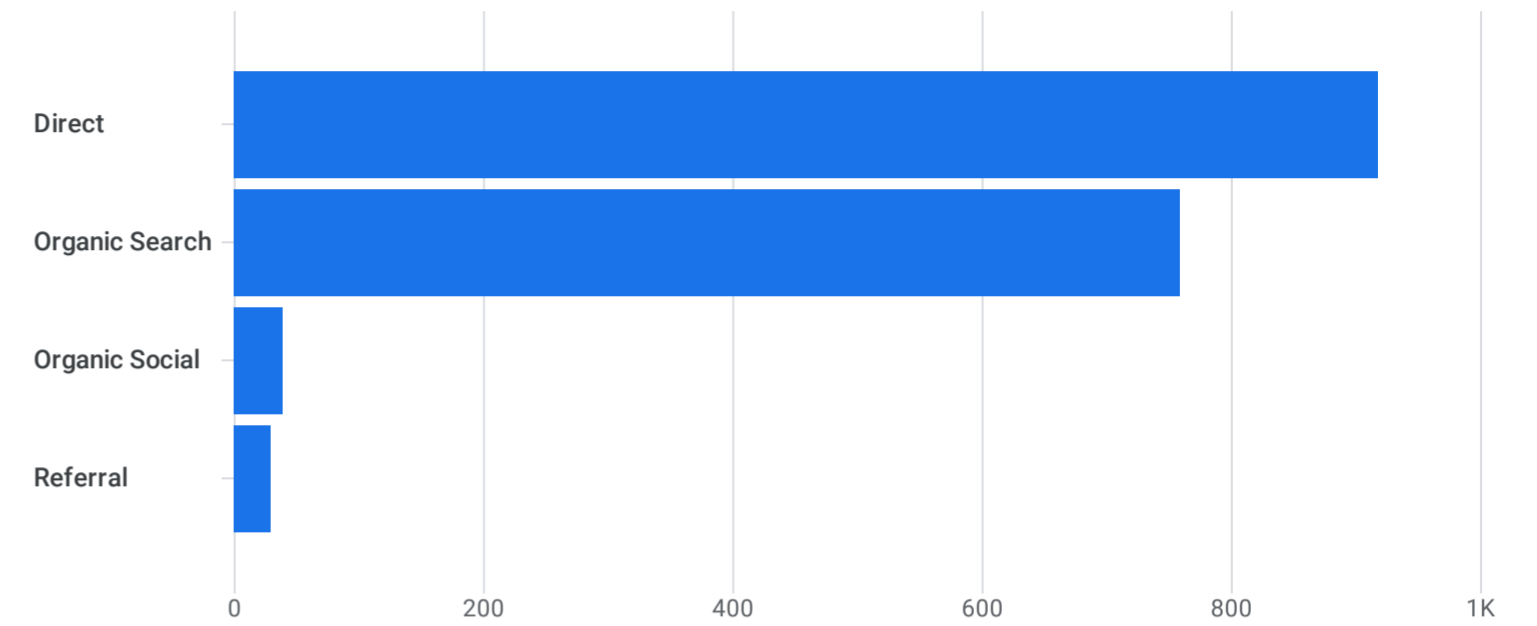
User acquisition: First user primary channel group (Default Channel Group)

Add filter +

New users by First user primary channel group (Default Channel Group) over time



New users by First user primary channel group (Default Channel Group)



Search... Rows per page: 10 1-4 of 4

First user prim...Channel Group) +	↓ New users	Engaged sessions	Engagement rate	Engaged sessions per user	Average engagement time	Event count	Key events	Total revenue
	100% of total	100% of total	Avg 0%	Avg 0%	Avg 0%	All events	All events	
1 Direct	918	332	30.29%	0.35	22s	4,317	0.00	\$0.00
2 Organic Search	759	625	62.63%	0.81	58s	4,848	0.00	\$0.00
3 Organic Social	39	19	37.25%	0.49	9s	174	0.00	\$0.00
4 Referral	29	27	58.7%	0.90	1m 04s	238	0.00	\$0.00