

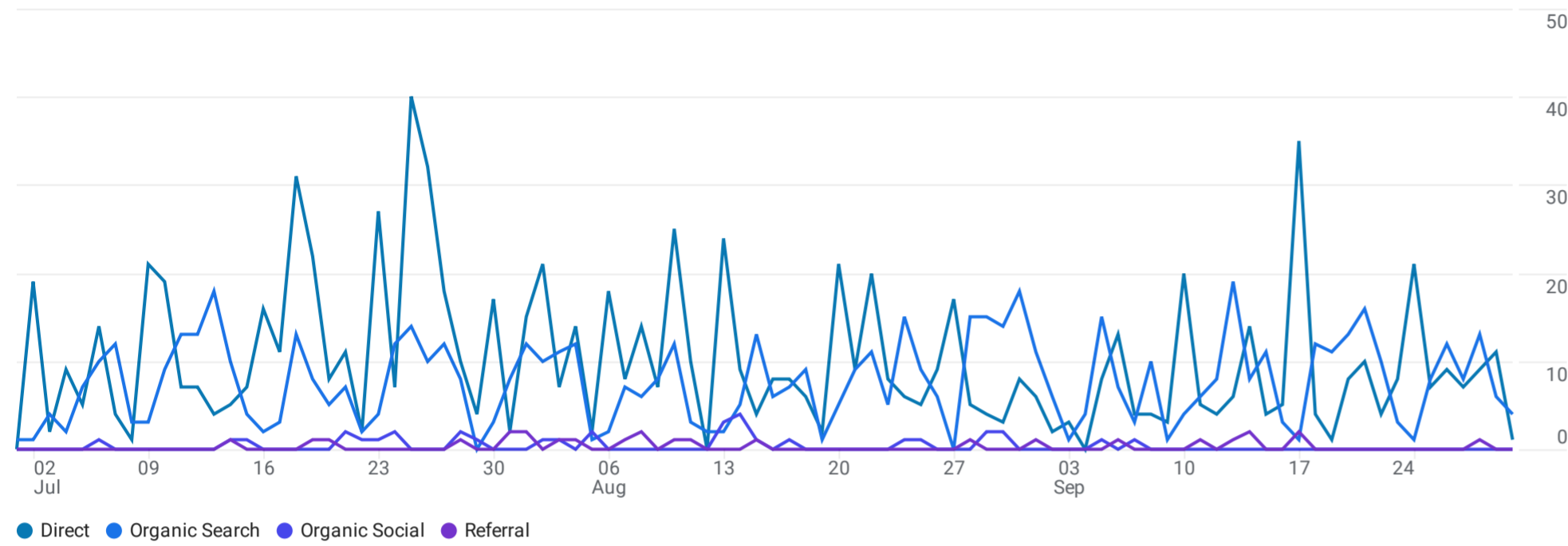
All Users Add comparison +

Custom Jul 1 - Sep 30, 2023

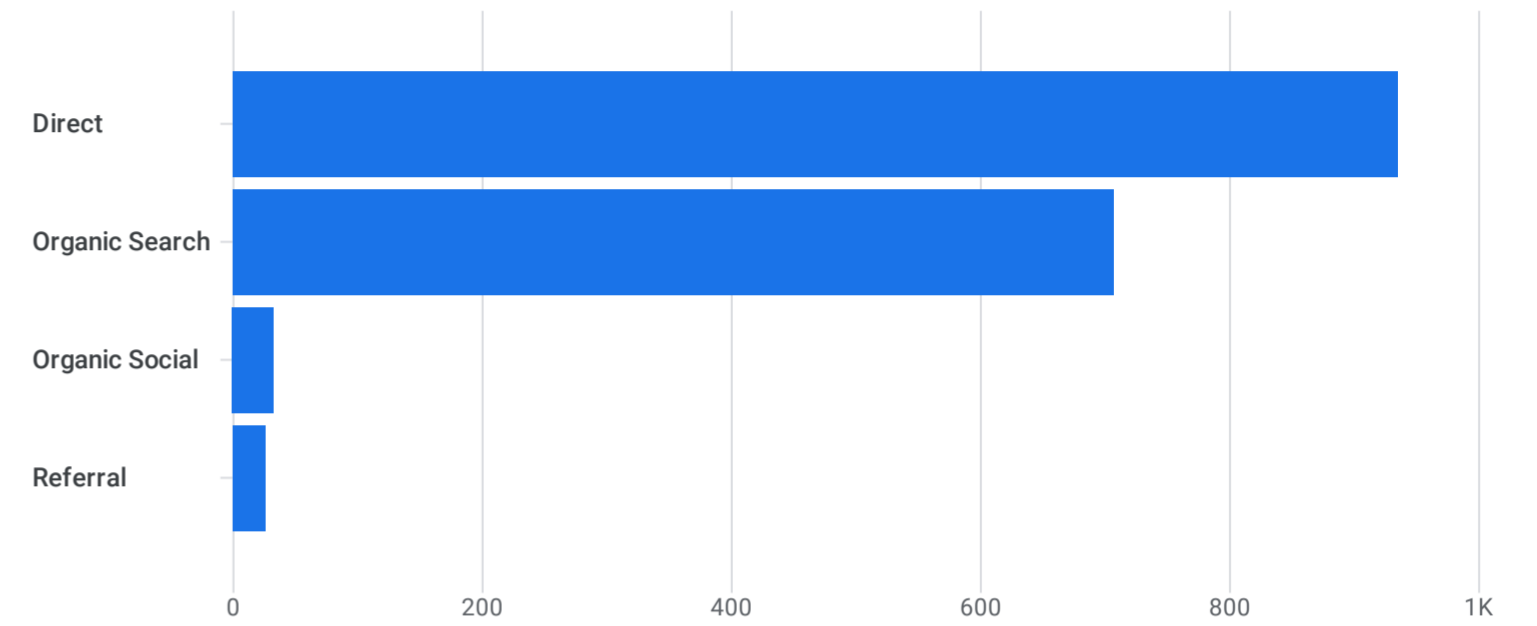
User acquisition: First user default channel group

Add filter +

New users by First user default channel group over time



New users by First user default channel group



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First user default channel group	New users	Engaged sessions	Engagement rate	Engaged sessions per user	Average engagement time	Event count	Conversions	Total revenue
	1,701 100% of total	891 100% of total	42.75% Avg 0%	0.52 Avg 0%	0m 34s Avg 0%	9,002 100% of total	0.00	\$0.00
1 Direct	935	274	25.63%	0.29	0m 22s	3,935	0.00	\$0.00
2 Organic Search	707	583	61.96%	0.82	0m 50s	4,761	0.00	\$0.00
3 Organic Social	33	13	34.21%	0.39	0m 15s	135	0.00	\$0.00
4 Referral	26	21	65.63%	0.81	0m 53s	171	0.00	\$0.00